MODERNMETALS.COM

- Unlike Web sites from other metals industry publications, ModernMetals.com was designed and developed to promote your company's products and services. ModernMetals.com isn't your typical Web site—**it's not about us; it's about you.**

- More than half the home page is dedicated to branding your company name and promoting your marketing materials.

- The remaining home page space is filled with daily industry news (75% international), world financial data, Web exclusives and print extras. We'll keep visitors coming, and your company message will be seen.

SALES CONTACT

Contact **Jim D'Alexander, VP eMedia**, at 312/654-2313 or jdalexander@trendpublishing.com for Web site sales information.

SUBMISSION GUIDELINES

1. Media that are acceptable: CD or DVD.
2. For best quality, files are recommended to be sent as JPG or TIF files.
   - For Video section, we will accept FLV files.
   - For Literature and White Papers sections, files should be submitted as a PDF.
3. Please include a contact e-mail and URL with all submissions.
4. To submit material or for more information, contact **Shannon Fox, Manager eMedia,** at sfox@modernmetals.com or 312/654-2306.

CONNECT WITH WHAT'S HOT

The What's Hot section provides premium opportunities to promote your company, including sections for your videos, literature, products, Web sites, events and white papers.

TRADITIONAL BANNER & BUTTON ADVERTISING

These extra-large ads provide maximum branding. Buy the home page banners or buttons and get the same position on all internal pages free.

LEAD BANNER	BUTTONS
6 MONTHS: **$6,000**	6 MONTHS: **$2,400**
12 MONTHS: **$10,000**	12 MONTHS: **$4,400**
728 pixels wide, 90 pixels high	125 pixels wide, 125 pixels high
ANCHOR BANNER	**SKYSCRAPER**
6 MONTHS: **$4,500**	6 MONTHS: **$2,250**
12 MONTHS: **$8,250**	12 MONTHS: **$4,125**
728 pixels wide, 90 pixels high	125 pixels wide, 400 pixels high

WEBINARS

Custom Webinar packages available with basic- to maximum-support programs.

LEAD FEATURED HOME PAGE PROMOTION

$1,000/month It doesn't get any better. This one available premium position works for you by not only being the most visible but also defaulting to your promotion with every page view.

Videos
Allow more prospects to see your video first. Complete with links to your Web site/salespeople.

Literature
Get your company literature in the hands of your prospects. Complete with links to your Web site/salespeople.

Products
Sell a specific product or service by placing a Product Ad. Complete with links to your Web site/salespeople.

Website Showcases
Tell them who you are, what you do and how to find you. Complete with a link to your Web site.

FEATURED PROMOTION $750/month

Be one of 3 additional home page premium positions that provide next-best visibility to the Lead Featured Promotion.

ADDITIONAL PROMOTIONAL SPOTS

EVENTS: LEAD EXCLUSIVE $1,000 Only one available on the home page. Promote your event or open house right here, and provide a link for more information.

WHITE PAPERS $250 4 positions are available on the home page. Do you have a paper on a specific industry subject or a self-written case study that shows product performance? Get it out to the industry here.

SPONSORED LINKS $600/month

Visitors jump to the second page with one click. Use a sponsored link to get noticed first. There are 4 premium sponsorship spots available above a database of additional submissions.

WHAT'S HOT CONTENT LISTINGS FREE

Help us provide a wide array of information for each section, and get your submissions posted for FREE. Contact Shannon Fox at sfox@modernmetals.com or 312/654-2306 for more information.

ASK ABOUT OUR PRINT/WEB ADVERTISING PACKAGES WITH SAVINGS OF UP TO 75%

LEAD BANNER

1

BUTTONS

ANCHOR BANNER

2

SKYSCRAPER