Metal Service Centers magazines give distributors a unique venue to keep fabricators, OEM/end users and other metal distributors in their “backyard” up to date with their inventory and processing capabilities throughout the year. These quarterly publications were introduced in 2018 exclusively for service centers that distribute and process material REGIONALLY.

TOTAL CIRCULATION OF METAL FABRICATORS, OEM/END USERS AND METAL SERVICE CENTERS

MIDWEST EDITION
IA, IL, IN, KS, KY, MI, MN, MO, OH, NE, ND, SD, WI
19,166

MOUNTAIN/WEST EDITION
MT, ID, WY, CO, AZ, UT, NV, AK, WA, OR, CA, HI
12,733

NORTHEAST EDITION
ME, NH, VT, MA, RI, CT, NY, NJ, PA, DE, MD, DC, VA, WV
12,263

SOUTHEAST EDITION
NC, SC, GA, FL, TN, AL, MS
9,200

SOUTHWEST EDITION
AR, LA, OK, TX, NM
7,830

*Source: June 2018 BPA

ALL ADVERTISING, NO EDITORIAL

2019 PUBLISHING SCHEDULE

FEBRUARY
Ad close: 1/11/19
Ad materials due: 1/18/19

MAY
Ad close: 4/5/19
Ad materials due: 4/12/19

AUGUST
Ad close: 7/5/19
Ad materials due: 7/12/19

NOVEMBER
Ad close: 10/4/19
Ad materials due: 10/11/19

LOW REGIONAL ADVERTISING RATES

Full Page $950
1/2 page $550
1/4 page $350

ADVERTISING SPACE RESERVATION

Valerie Treiber
at 203-894-5483 or email valerie@modernmetals.com

NEED HELP CREATING YOUR AD?
Contact Carlotta Lacy:
312-654-2318,
carlotta@trendpublishing.com